1. (**Currently Amended**) A method for protecting domain name registrations with a permanent registration certificate, comprising:

(**a**) receiving a request on a permanent domain name system server with one or more processors from a client network device **with one or more processors** via a computer network for a permanent **renewal** ~~registration~~ of an existing domain name registration, wherein the existing domain name registration includes a domain name and associated information collected during a domain name registration process on a public domain name registrar;

(**b**) **sending a response from the permanent domain name system server to the client network device to request a one-time permanent registration fee;**

(**c**) receiving ~~a~~ the one-time permanent registration fee payment for the existing domain name registration on the permanent domain name system server from the client network device **via the communications network,** ;

(**d**) creating a permanent registration **electronic record** for the existing domain name registration **in a computer readable medium** on the permanent domain name system server, wherein creating the permanent registration **electronic record** ~~is an electronic record~~ ~~includes~~ **automatically triggers the permanent domain name system server** ~~determining and verifying~~ **to automatically determine and verify** all current renewal fee payments due for the existing domain name registration at the public domain name registrar, **automatically triggers** using

a first portion of the one-time permanent registration fee payment to **automatically** pay all current renewal fee payments **for the existing domain name registration,** and ~~automatically determining and verifying~~ **automatically triggers the permanent domain name system server to automatically determine and verify** all future renewal fee payments due for the existing domain name registration at the public domain name registrar and **automatically triggers** using a second portion of the one-time permanent registration fee payment to pay all future renewal fee payments **for the existing domain name registration**;

> **(e) adding the second portion of the one-time permanent registration fee payment to a financial instrument wherein the second portion of the one-time permanent registration fee payment accumulates financial profits or interest from the financial instrument and is used to pay all future renewal fee payments for the existing domain name registration via the permanent domain name system server;**

> **(f)** issuing ~~a~~ **an electronic** permanent registration certificate for the existing domain name registration ~~from~~ **in the computer readable medium on** the permanent domain name system server using the created permanent registration **electronic record**; and

> **(g)** providing access to the issued **electronic** permanent registration certificate from the permanent domain name system server to the client network device via the computer network.

2. (**Currently Amended**) A computer readable medium having stored ~~therein instructions for causing one or more processors to execute the~~ thereon a computer program, the computer program comprising a set of instructions which when executed by one or more processors cause the one or more processors to perform steps (a) through (g) of the method of Claim 1.

3. (**Currently Amended**) The method of Claim 1 further comprising:

~~creating an electronic permanent registration certificate from the created permanent registration; and~~

storing ~~an~~ the electronic permanent registration certificate in one or more databases associated with the permanent domain name system server, wherein the stored electronic permanent registration certificate can be viewed **by the client network device** via the computer network.

4. (**Currently Amended**) The method of Claim 1 further comprising:

issuing a domain name registration insurance policy with the **_electronic_** permanent registration certificate, wherein the insurance policy covers financial losses associated with not properly renewing a domain name registration via the permanent domain name system server.

5. (**Currently Amended**) The method of Claim 1 further comprising:

issuing a domain name registration title with the **_electronic_** permanent registration certificate, wherein the domain name registration title covers financial losses associated with not properly renewing a domain name registration via the permanent domain name system server.

6. (**Currently Amended**) The method of Claim 1 further comprising:

issuing a plurality shares in the domain name associated with the **_electronic_** permanent registration certificate, wherein, the plurality of shares allow a plurality of ownership interests to be sold in the existing domain name registration associated with the permanent registration certificate.

7. (**Currently Amended**) The method of Claim 1 further comprising:

issuing leases or sub-leases for the domain name associated with the

__electronic__ permanent registration certificate, wherein, the leases or sub-leases allow

ownership interests to be reserved for a limited duration in the existing domain name

registration associated with the permanent registration certificate.

8.   (**Currently Amended**) The method of Claim 1 further comprising:

issuing co-ownership certificates for the domain name associated with the

__electronic__ permanent registration certificate, wherein, co-ownership certificates allow

two or more entities in two or more different locations to co-own and co-use one domain

name registration associated with the permanent registration certificate.

9. (**Currently Amended**) The method of Claim 1 wherein the step of issuing ~~a~~

__the electronic__ permanent registration certificate includes issuing a permanent

registration certificate in a format other than ~~an~~ __the__ electronic permanent registration

certificate.

10. (**Canceled**).

11. (**Currently Amended**) The method of Claim 1~~0~~ wherein the financial instrument includes an interest bearing account, a certificate of deposit, mutual funds, stocks, bonds or annuities.

12. (**Currently Amended**) The method of Claim 1 wherein the step of ~~accepting a~~ **receiving the** one-time permanent registration fee payment includes ~~accepting a~~ **receiving the** one-time permanent registration fee payment electronically over the Internet.

13. (**Currently Amended**) The method of Claim 1 wherein the step of ~~accepting a~~ **receiving the** one-time permanent registration fee payment includes ~~accepting a~~ **receiving the** one-time permanent registration fee payment other than electronically over the Internet.

14. – 18. (**Canceled**).

19. (**Currently Amended**) The method of Claim 1 further comprising:

accepting ~~a~~ **the** domain name for which ~~a~~ **the electronic** permanent registration certificate has been issued via ~~a~~ **the** permanent domain name system server with one or more processors, wherein the **electronic** permanent registration certificate provides a permanent **renewal** ~~registration~~ of the domain name including automatically determining, paying and verifying current and future renewal fees for the domain name at a public domain name registrar from the permanent domain name ~~s~~ystem server;

accepting electronic content for a permanent web-site to be associated with the domain name on the permanent domain name system server;

accepting a one-time permanent web-site fee payment for hosting the domain name on the permanent domain name system server, wherein the one-time permanent web-site fee is used to permanently host the domain name on the permanent domain name system server; and

hosting a permanent web-site accessible via the Internet for the domain name for which ~~a~~ **the electronic** permanent registration certificate has been issued by automatically **on the permanent domain name system server** determining and verifying all current and future renewal fees due for ~~an~~ **the** existing domain name registration for the domain name at the public domain name registrar from the permanent domain name system server and paying all current and future renewal fees due at the public domain registrar from the permanent domain name system server

with a portion of a one-time permanent registration fee received during creation of the **electronic** permanent registration certificate for the domain name registration and paying all current and future web-site hosting fees with a portion of the received one-time permanent web-site fee payment.

20. **(Canceled).**

21. **(Previously Presented)** The method of Claim 19 wherein a portion of the one-time permanent web-site fee payment is added to a financial instrument wherein a portion of profits or interest generated by the financial instrument is used to pay administrative costs to host a web-site for the domain name accessible via the Internet on the permanent domain name system server.

22. **(Original)** The method of Claim 21 wherein the financial instrument includes an interest bearing account, a certificate of deposit, mutual funds, stocks, bonds or annuities.

23. **(Previously Presented)** The method of Claim 19 wherein the step of hosting a permanent web-site includes hosting the web-site on multiple permanent domain name system servers.

24.. (**Previously Presented**) The method of Claim 19 wherein the step of hosting a permanent web-site include hosting the web-site on a host other than the permanent domain name system server.

25. – 33. (**Canceled**).

34. (**Currently Amended**) A system for protecting domain name registrations with ~~a~~ **an electronic** permanent registration certificate, comprising in combination:

means for receiving a request on a permanent domain name system server with one or more processors from a client network device **with one or more processors** via a computer network for a permanent ~~registration~~ **renewal** of an existing domain name registration, wherein the existing domain name registration includes a domain name and associated information collected during a domain name registration process on a public domain name registrar;

means for sending a response from the permanent domain name server to the client network device to request a one-time permanent registration fee;

means for receiving ~~a~~ **the** one-time permanent registration fee payment for the existing domain name registration on the permanent domain name system server from the client network device **via the communications network**;

means for creating a permanent registration **electronic record** for the existing domain name registration **in a computer readable medium** on the permanent domain name system server, wherein creating the permanent registration **electronic record** ~~is an electronic record includes~~ **automatically triggers the permanent domain name system server** ~~determining and verifying~~ **to automatically determine and verify** all current renewal fee payments due for the existing domain name registration at the public domain name registrar**, automatically triggers** using

a first portion of the one-time permanent registration fee payment to **automatically** pay all current renewal fee payments **for the existing domain name registration,** and ~~automatically determining and verifying~~ **automatically triggers the permanent domain name system server to automatically determine and verify** all future renewal fee payments due for the existing domain name registration at the public domain name registrar and **automatically triggers** using a second portion of the one-time permanent registration fee payment to pay all future renewal fee payments **for the existing domain name registration**;

      means for adding the second portion of the one-time permanent registration fee payment to a financial instrument wherein the second portion of the one-time permanent registration fee payment accumulates financial profits or interest from the financial instrument and is used to pay all future renewal fee payments for the existing domain name registration via the permanent domain name system server;

      means for issuing ~~a~~ **an electronic** permanent registration certificate for the existing domain name registration ~~from~~ **in the computer readable medium on** the permanent domain name system server using the created permanent registration **electronic record**; and

      means for providing access to the issued **electronic** permanent registration certificate from the permanent domain name system server to the client network device via the computer network.